

# Ride for **CHANGE** Ride for **HOPE™** **FOUNDATION**

**OUR MISSION: TO BRING TOGETHER RESOURCES TO HELP THE WORLD OF SOUL® MOTORCYCLE COMMUNITY REACH ITS FULL POTENTIAL - IN HELPING YOUNG PEOPLE REACH THEIRS.**

## **WORLD OF SOUL® MOTORCYCLE COMMUNITY'S 11 PRIORITIES**

1. Convene local channels of distribution to reach the depth and diversity of motorcycling, Riders United to Serve Humanity™.
2. Cultivate the development of World of Soul® Motorcyclist Association.
3. Promote motorcycle safety and training to reduce the amount of fatalities along America's roadways.
4. Collaborate with community organizations, institutions and governmental agencies with the support of elected officials, other foundations and corporate interest.
5. Empower riders at the World of Soul® Motorcycle Community Conference.
6. Tell America's story that says despite our challenges we have always found ways to move the nation forward via an awareness campaign that culminates with an event, Ride for CHANGE Ride for HOPE™.
7. Support students with their pursuit of a post-secondary education, Ride for CHANGE Ride for HOPE™ College Tour.
8. Organize to build World of Soul® Motorcycle Community Center for Youth Development.
9. Provide an opportunity for kids starting at age 10 with an opportunity to learn to ride trail bikes as an incentive for good grades and behavioral changes.
10. Entertain and reward a national audience at the World of Soul® Motorcycle Rally.
11. SHOWCASE THE POSSIBILITIES with the community-at-large at the World of Soul® Gala.

**For more information contact **Terry Hardy** at **773-220-2602**  
or you can visit our website at **[www.rideforchangerideforhope.org](http://www.rideforchangerideforhope.org)****

Ride for CHANGE Ride for HOPE™ and World of Soul® are registered marks. All rights reserved.